

Is your design process costing you more than you think?

In today's market, you're under constant pressure to differentiate your products and stay ahead of the competition. Yet spiraling development costs and long design cycles can silently eat into your bottom line. Time after time, you rush to incorporate customer feedback, only to encounter scope changes, conflicting requirements, and disorganized teams.

Too often, executives rely on manual sign-offs and outdated data silos. They see innovation as the top priority, yet they can't pinpoint where critical bottlenecks arise. Vital information is locked in separate spreadsheets, communication is patchy, and design decisions are made without holistic visibility. When rework or last-minute fixes come into play, margins shrink, taking a toll on overall project profitability.

The result? A steady erosion of ROI, frustrated teams, and missed windows of opportunity. Without modernizing your design approach, you risk stifling creativity and letting hidden inefficiencies swallow your innovation budget. It's time to adopt practices that slash cycle times, reduce rework, and balance bold vision with financial discipline.





TO BREAK FREE FROM THESE PITFALLS, MODERNIZE BY INTEGRATING:

1. A consolidated design ecosystem

Migrate from scattered tools to a central platform that unifies CAD data, requirements, and feedback loops for clear oversight.

2. Early feasibility checks

Run concept validations and quick simulations before committing major resources, preventing expensive pivot points later.

3. Real-Time change tracking

Use automated workflows to manage design revisions, ensuring accountability and complete visibility of cost impacts

4. Modular design strategies

Standardize core components to accelerate time to market, while allowing tailored add-ons for innovation where it matters most.

5. Cross-functional design reviews

Bring engineering, finance, and marketing to the table early so budgetary and market constraints inform each stage of design.

BY UPGRADING YOUR DAILY WORKFLOW, YOU'LL NOTICE:

30% **Faster development process**
Standardization and optimized release management help speed the entire design cycle.

30% **Quicker project startups**
Consolidated data management avoids duplication and misalignment.

40% **Reduction in design errors**
Early validation and integrated revision control minimize oversight lapses.

60% **Faster time to market**
Integrated design processes and projects enable quicker decision-making and fewer delays.

Referenced figures: 3CON, SFC Environmental Technologies, Migma Packtron & Itaminas

ABOUT TECHNIA

Smarter products faster

Few things are more complex, costly, or time-consuming than bringing new products to market.

In fiercely competitive industries, increased efficiency and transparency are more in demand than ever. That's why we help clients deploy unique solutions that simplify processes, drive product innovation, and shorten time to market.

We're not saying it will always be straightforward. But with the right mix of technology, people, and dedication, we reduce complexity so companies can accelerate and excel.

We're forward-thinking problem solvers, and we love working with ambitious clients. For us, it's about making sure companies overcome barriers on their way to breakthroughs.

It's about bringing smarter products to market faster.

www.technia.com

Finland: info.fi@technia.com
Sweden: info.se@technia.com
Benelux: info@technia.nl

We take our responsibility to the world around us seriously. TECHNIA is certified according to the ISO standards 9001:2015 and 14001:2015. This guarantees that the way we work with quality and our environmental impact is continuously improved and objectively reviewed.